THIRSTING FOR KNOWLEDGE?
SCPC WILL QUENCH YOUR THIRST.

Our annual conference is the premier educational forum for cardiovascular healthcare professionals. The focus is on delivering the latest and most up-to-date, evidence-based clinical guidelines and protocols in the areas of Chest Pain Management, Acute Coronary Syndrome (ACS), Heart Failure (HF), Atrial Fibrillation (AFib), and Observation Services. Attendees also learn about the latest therapeutic pathways, tools, technology, and strategies that will help them provide the best cardiac care for their patients, and propel their organization successfully into the future.

We have secured some of the nation’s best speakers – who are experts in their fields – and will provide five days of unparalleled education and training in healthcare transformation and disease management of ACS, HF, AFib, and Observation Services.

**Congress** brings together key disciplines to focus on a team approach to total cardiovascular patient care. This approach creates an environment for clinical collaboration to address the continuum of care for the cardiac patient.

**Networking** – This is a prime opportunity to immerse yourself in a content-rich environment; have ample time to interact with colleagues; attend panel discussions and ask questions of our speakers; view abstract posters and have dedicated time to ask questions of the research authors; speak with vendors regarding their latest products and services.

Conference Dates:  
May 5-7, 2015

Pre-conference Workshop Dates:  
May 3-5, 2015

Location:  
Marriott Rivercenter,  
San Antonio, TX
The SCPC Executive Summit returns in 2015 having earned high marks as an important networking and educational event for senior-level hospital executives in 2014. Attendees not only share a vision for constraining Cardiovascular Disease, they are embracing proven and effective process improvement measures that are alleviating pain points in their facilities. Today’s most savvy leaders know that tomorrow’s most viable healthcare providers will be those that have become “fast followers” of facilities that outperformed their peers on a number of critical metrics, most especially metrics that are tied to the delivery of cardiovascular patient services.

Innovation is Contagious.

The Executive Summit offers a unique opportunity to connect with other C-level participants whose persistence, conviction, and cooperation is improving the health of the communities they serve, while also advancing the profitability of their hospital or hospital system. Attend SCPC Executive Summit to learn and exchange ideas with presenters and participants about how to re-configure existing systems and processes so that the “science” that delivers the best overall patient outcomes at the lowest cost can be integrated with your strategic objectives and practiced with repeatable success.
Learning Pathways within the Conference include:

- Chest Pain Center Accreditation
- Heart Failure Accreditation
- Atrial Fibrillation Accreditation
- Why Accreditation: The Next Generation
- Cardiovascular Care Coordinator Boot Camp
- Recent Research: Oral Abstract Presentations
- How-To Sessions/Tales from the Trenches
- EMS and The Cardiovascular Patient
- Core Issues in ACS
- Observation Services Management Boot Camp
- Hottest Topics in ACS
- Taking The Pulse: Current Topics in Atrial Fibrillation
- Hot Topics in Heart Failure
- Ask The Experts about SCPC’s Accreditations; Brainstorm Ideas; Share Experiences & Best Practices; and Customer Success Stories
- Why You Should Care About Data and How It Can Help Your Hospital
- Latest Innovations in Heart Failure Patient Care
- How Can Observation Services Impact Your Financial Objectives: Billing & Coding
- SCARED HEALTHY: Life Cycle of the ACS Patient
- Executive Education & Networking Track

Overall Learning Objectives:

- Review updates in biomarkers and clinical applications in the acute setting for the diagnosis of ACS.
- Discuss recent clinical guidelines, late breaking trials, research, new treatment therapies, and recent scientific advancements in ACS.
- Discuss Bivalirudin Use and Medical Marijuana Use as it relates to ACS patients.
- Discuss current controversies, advantages and disadvantages involved in post-cardiac arrest care.
- Identify essential steps in strengthening the role of EMS in evaluation, diagnosis, and intervention of STEMI.
- Learn how to set-up Observation Services.
- Discuss coding and billing for Observation Services.
- Discuss how to care for the ACS, HF, AFib patient in an Observation Services unit.
- Identify and discuss current controversies, and advantages and disadvantages involved in providing therapeutic interventions to HF patients.
- Discuss how to build a comprehensive HF program
- Discuss triage and risk stratification strategies for the HF patient
- Discuss initial evaluation and management of patients who present with symptoms related to AFib.
- Learn about AFib patient management
- Describe the early stabilization and management of AFib patient.
- Discuss new approaches to ablation and device therapy for the AFib patient
- Learn how to improve health practices through IT.
- Discuss the role of EMS and the cardiovascular patient care.
- Describe the latest biomarkers strategies and risk stratification models
- Discuss how to avoid devastating patient handoff errors
- Pay for performance

Participants will be able to network with their colleagues, apply what they learn to practice management, and gain a greater understanding of the latest technology, protocols, evidence-based clinical guidelines related to the assessment, diagnosis, and treatment of the cardiovascular patient.
CONFERENCE DETAILS

Who attends the conference?

- Hospital executives
- Emergency physicians and nurses
- Cardiology physicians and nurses
- ED directors and managers
- Hospitalists
- Nurse managers
- Accreditation coordinators
- Internists
- Executives
- EMS personnel
- Program managers
- Quality and process improvement personnel

Conference Venue

Marriott San Antonio Rivercenter
101 Bowie Street
San Antonio, TX 78205

HOTEL ACCOMMODATIONS:

Reservations by Phone:
1.800.228.9290

Reservations Online:
https://resweb.passkey.com/go/scpc2015

Room Rate: $199/night

Group Code:
Society of Cardiovascular Patient Care Congress 2015

Reservation requests received on or after April 10, 2015 may or may not be accepted on a space availability basis and prevailing rack rates will apply.

Check-in is 3:00 pm / Check-out is 11:00 am. Marriott Rivercenter has a 72-hour cancellation policy. If you are unable to attend the Congress, you are responsible for calling the hotel directly to cancel your reservation. The hotel will charge your credit card for being a no-show.
Call for Abstracts – Submission deadline extended to March 6, 2015

We invite abstracts on original scientific research activities and on demonstration activities related to Chest Pain Management, Acute Cardiac Care, Observation Medicine, Atrial Fibrillation, Heart Failure, Clinical Process Improvement, and Value-Based Purchasing. Accepted original abstracts will be published in the September 2015 issue of Critical Pathways in Cardiology. To submit an abstract visit our website at www.scpc.org and select 'Congress' from the main menu, then select ‘Call for Abstracts’.

Disclosure Statement

It is the policy of the University of Massachusetts Medical School (UMMS) to ensure fair balance, independence, objectivity and scientific rigor in all activities. All faculty who participate in CME activities sponsored by the UMMS are required to present evidence-based data, identify and reference off-label product use, and disclose all relevant financial relationships with those supporting the activity or others whose products or services are discussed. Faculty disclosure will be provided in the activity materials.

American Disabilities Act (ADA) Statement

SCPC and UMMS are committed to making their activities accessible to all individuals and that no individual with a disability is excluded, denied services, segregated or otherwise treated differently due to the absence of auxiliary aides or services. If you need any of the services identified in the ADA, please contact Casey Strader at cstrader@scpc.org.

Conference Management

Casey Strader, Director of Marketing
Society of Cardiovascular Patient Care
phone: 614-408-1291
cstrader@scpc.org

CME - Physicians

This activity is being planned and implemented in accordance with the Essentials Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of Massachusetts Medical School (UMMS) and Society of Cardiovascular Patient Care. UMASS is accredited by the ACCME to provide continuing medical education for physicians.

The UMMS designates this live activity for a maximum of 11.75 AMA PRA Category 1 credit(s)™. Physicians should claim only credit commensurate with the extent of their participation in the activity.

Contact Hours - Nurses

This offering is being reviewed to see if it meets the requirements for 14.1 contact hours for nurses as specified by the Massachusetts Board of Registration in nursing (244-CMR 5.04). Each nurse should claim only those hours of credit that he/she actually spent in the educational activity.
PAST ATTENDEES SAY IT ALL...

“Provides practical material that I will be able to use as soon as I return to my job”

“Conference is on the forefront cardiac education”

“Provides the perfect opportunity to network with my peers and learn from experienced Accreditation Specialists”

“Gives CPC, AFib and HF coordinators the ammunition to grow their cardiac programs”

“This conference is the one that I love to return to – each year it gets better than the year before”
Heart Failure v2 Accreditation

Monday, May 4 from 1:00 – 5:00 PM
Tuesday, May 5 from 9:00 AM – 5:00 PM

10 CME or 12 CEUs

This 1½ day workshop is for healthcare professionals who intend to take their facility through the Heart Failure v2 Accreditation process.

CONTENT

Part I - The Background and Science of Heart Failure – Learn about the pathophysiology, assessment, treatment, management, and current guideline recommendations.

Understand the incidence, prevalence and costs of heart failure.

Learn how HF Accreditation can impact your Value-based Purchasing score.

Part II - Heart Failure Accreditation – Gain an understanding of the science of process improvement as a continuous learning and building strategy leading to improved patient care and outcomes for heart failure patients. Learn how these process improvement strategies will position your facility to meet future expectations in the new healthcare landscape.

Part III - The Application Process – How to Get Started – Learn step-by-step how to apply for accreditation, access the online documents, and complete the application process.

Part IV - Essential Components – Learn the seven key areas in which a facility must demonstrate expertise.

Learn about the pathophysiology, assessment, treatment, management, and current guideline recommendations for the care of the HF patient.

Part V - Shared Practices – Best practices lead to better patient care processes and better outcomes, and attendees will be encouraged to share best practices, processes, and procedures.

Part VI - Calculated Measures – Over 40 calculated measures are automatically aggregated from the Accreditation Conformance Database (ACD). These measures are based on patient level data giving you both high level outcomes as well as a view into your daily process. This allows your facility to immediately have a pulse on how you are conforming to the standards required for accreditation, and intervene where appropriate.

Part VII - Heart Failure Analytics – An optional feature that allows automated data extract/export from your electronic medical record, removing the need for resources dedicated to data abstraction. Facilities will have the ability to run customized analytics on the collected data and calculated measures. Generate actionable insights on how to improve patient outcomes and performance.

Chest Pain Center v5 Accreditation

Monday, May 4 from 1:00 – 6:00 PM
Tuesday, May 5 from 9:00 AM – 5:00 PM

10 CME or 12 CEUs

This 1½ day workshop is for healthcare professionals who intend to take their facility through the CPC v5 Accreditation process.

CONTENT

Learning Objectives: verbalize the expectations of the accreditation process; utilize the resources within the CPC v5 Accreditation tool; access resources offered by accreditation services; learn to leverage data as a process improvement tool; choose a data entry option; perform the baseline submission process; enter patient level data into the ACD.

Part I - Background and overview of tool development, references, and guidance statements. Learn how CPC Accreditation can impact your Value-based Purchasing score.

Part II - Chest Pain Center Accreditation – Gain an understanding of the science of process improvement as a continuous learning and building strategy leading to improved patient care and outcomes for ACS patients. Learn how these process improvement strategies position your facility to meet future expectations in the new healthcare landscape.

Part III - The Application Process – How to Get Started – Learn step-by-step how to apply for accreditation, access the online documents, and complete the application process.

Part IV - Essential Components – Learn the seven key areas in which a facility must demonstrate expertise. Learn about the pathophysiology, assessment, treatment, management, and current guideline recommendations for the care of the ACS patient.

Part V - Shared Practices lead to better patient care processes and better outcomes, and attendees will be encouraged to share best practices, processes, and procedures.

Part VI - Calculated Measures – Over 40 calculated measures automatically calculated from the Accreditation Database patient level data. This allows your facility to immediately have a pulse on how you are conforming to the standards required for accreditation, and intervene where appropriate.

Part VII - Data Analytic Dashboard – An optional feature that allows automated data extract/export into the "Accreditation Conformance Database" – no manual entry required. Facilities will have the ability to run customized reports on the collected data and calculated measures. Generates actionable insights to improve patient outcomes and performance.
Atrial Fibrillation v2 Accreditation

Monday, May 4 from 9:00 AM – 5:00 PM

7.5 CME or 9 CEUs

This one-day workshop is for healthcare professionals who intend to take their facility through the AFib v2 Accreditation process.

CONTENT

Part I - The Background and Science of Atrial Fibrillation – Learn the background and current science of AFib as it relates to assessment, treatment and management. Learn current research findings which include the prevalence and costs of AFib, risk assessment tools, choice of treatment strategy, new medications, and new oral anticoagulants.

Part II - Atrial Fibrillation Accreditation – Gain an understanding of the science of process improvement as a continuous learning and building strategy leading to improved patient care and outcomes for AFib patients. Learn how these process improvement strategies will position your facility to meet future expectations in the new healthcare landscape.

Part III - The Application Process – How to Get Started – Learn step by step how to access and navigate the online documents, submit your baseline data, and successfully complete the application for AFib Accreditation.

Part IV - The Accreditation Tool – Expect to come away with a detailed explanation of each item statement contained in the AFib Accreditation Tool, along with examples of supporting documentation that reviewers use to determine if criteria are met. Attendees will learn how to perform a gap analysis of these criteria to create a roadmap that determines what care processes need improvement to meet the needs of AFib patients and thus lead to better clinical and performance outcomes.

Part V - Essential Components – Learn the seven key areas in which a facility must demonstrate expertise.

Part VI - Shared Practices – Best practices lead to better patient care processes and better outcomes. Attendees will be encouraged to share best practices, processes, and procedures related to the care of AFib patients.

Cardiovascular Care Coordinator Certification (C4) Boot Camp

Sunday, May 3 from 8:00 AM – 5:30 PM
Monday, May 4 from 8:00 AM – 12:00 PM

11.75 CME or 14.1 CEUs

The C4 Boot Camp is for cardiac healthcare professionals who have the desire to gain the knowledge and skills necessary to be a successful Certified Cardiovascular Care Coordinator. This 1½ day boot camp is both instructional and interactive in nature. It is helpful if participants have been in a coordinator role for at least six months before attending this boot camp.

TOPICS

• Understanding the Key Qualities & Core Competencies of a coordinator
• Best Practice team building development - core strengths for success
• Process Improvement: tools of the trade
• Strategic Data Utilization
• Provider and front-line staff education
• Project Management: practical applications
• Content-specific discussion sessions with experts in a round-robin format

Learning Objectives

• Illustrate how to build and lead a multi-disciplinary team
• Apply principles to collect, interpret, and analyze data
• Employ critical thinking skills to process improvement and decision making
• Implement methods to cope effectively with crisis and emergency situations
• Demonstrate effective leadership in projects or committees
• Demonstrate cardiovascular clinical competence
• Illustrate Change Management methodology
• Practice Project Management methodology
• Discuss current healthcare economics
• Explain the accreditation process

C4 Graduates

The 2015 Congress offers Certified Cardiovascular Care Coordinators (C4) the opportunity to accumulate CEU credits / CERPs points toward your C4 re-certification. By attending a combination of both pre-conference workshops and Congress sessions you can potentially earn 35 CEU credits / 35 CERP points.
## Daily Schedule

### Sunday, May 3, 2015
- 7:00 am – 10:00 am  **Registration and Information Booth Open**
- 7:00 am – 8:00 am  **Coffee Service**

### Pre-Conference Workshops
- 8:00 am – 5:30 pm  **Cardiovascular Care Coordinator Certification (C4) Boot Camp - Day 1**  
  Donna L. Hunn, MSc, RN, MAN, ANP-C & Team

### Monday, May 4, 2015
- 8:00 am – 2:00 pm  **Registration and Information Booth Open**
- 7:00 am – 8:00 am  **Coffee Service**
- 8:00 am – 12:00 pm  **Cardiovascular Care Coordinator Certification (C4) Boot Camp - Day 2**  
  Donna L. Hunn, MSc, RN, MAN, ANP-C & Team

### Tuesday, May 5, 2015
- 10:00 am – 5:00 pm  **Registration and Information Booth Open**
- 8:00 am – 9:00 am  **Coffee Service**
- 12:00 pm – 1:00 pm  **Lunch**
- 12:00 pm – 5:00 pm  **Exhibitor Booth Installation & Abstract Poster Set-up**

### Pre-Conference Workshops
- 9:00 am – 5:00 pm  **Atrial Fibrillation v2 Accreditation**  
  Philip D. Beckley, PhD, CCT & Anna Eklund, RN, BSN, CNOR, RNFA
- 9:00 am – 5:00 pm  **Heart Failure v2 Accreditation - Day 1**  
  Maghee Disch, MSN, RN, CNL, CHFN & Michele Wood, MSN, RN, CPHQ, LCN
- 1:00 pm – 6:00 pm  **Chest Pain Center v5 Accreditation - Day 1**  
  Kelly Hewins, MSN, RN, CEN, CPHQ & Donna L. Hunn, MSc, RN, MAN, ANP-C & Team
- 9:00 am – 5:00 pm  **Heart Failure v2 Accreditation - Day 2**  
  Maghee Disch, MSN, RN, CNL, CHFN & Michele Wood, MSN, RN, CPHQ, LCN
- 9:00 am – 5:00 pm  **Chest Pain Center v5 Accreditation - Day 2**  
  Kelly Hewins, MSN, RN, CEN, CPHQ
- 1:00 pm – 5:00 pm  **Considering the Next Version of CPC, HF, AFib Accreditation?**  
  Donna L. Hunn, MSc, RN, MAN, ANP-C

### Wednesday, May 6, 2015
- 7:00 am – 5:00 pm  **Registration and Information Booth Open**
- 7:30 am – 9:00 am  **Exhibit Hall Open with Continental Breakfast**
- 10:30 am – 11:15 am  **Abstract Poster Viewing**
- 12:00 pm – 1:30 pm  **Exhibit Hall Open with Lunch**
- 1:00 pm – 2:00 pm  **ECMO Use in Cardiogenic Shock and Cardiac Arrest**  
  Michael Mooney, MD & David A. Hildebrandt, RN, BSN, EMT-P
- 2:30 pm – 3:00 pm  **Dual Antiplatelet Therapy: Which Drug, When to Start, and How Long?**  
  Tim Henry, MD
- 3:00 pm – 3:30 pm  **Bivalirudin Use in ACS: Pros and Cons**  
  Nicholas Burke, MD
- 4:00 pm – 4:30 pm  **Medical Marijuana Use and the ACS Risk**  
  Shereif Rezkalla, MD, FACP, FACC
- 3:30 pm – 4:00 pm  **Addressing Chest Pain Complaints Among Prison Inmates**  
  Erick Eiting, MD, MPH, MMM

### Plenary Sessions
- 9:00 am – 9:45 am  **Opening General Session**
- 11:15 am – 12:00 am  **Keynote Address**

### Concurrent Tracks:

#### Hottest Topics in ACS
Co-Moderators: David E. Winchester, MD, MS, FACP, FACC & David A. Hildebrandt, RN, CFNRN, NREMT-P
- **1:30 pm – 2:30 pm ECMO Use in Cardiogenic Shock and Cardiac Arrest**
  Michael Mooney, MD & David A. Hildebrandt, RN, BSN, EMT-P
  - Learning Objectives: 1) Review the history and development of ECMO; 2) Describe current applications for ECMO in critical care; and 3) Discuss the potential role for ECMO in the acute management of ACS.
- **2:30 pm – 3:00 pm Dual Antiplatelet Therapy: Which Drug, When to Start, and How Long?**
  Tim Henry, MD
  - Learning Objectives: 1) Discuss how long should patients take dual antiplatelet therapy after drug-eluting stents; 2) Discuss which antiplatelet therapy is best; and 3) Discuss the risk factors and benefits of dual antiplatelet therapy.
- **3:00 pm – 3:30 pm Bivalirudin Use in ACS: Pros and Cons**
  Nicholas Burke, MD
  - Learning Objectives: 1) To understand the current indications for bivalirudin use; 2) To discuss data supporting bivalirudin use in ACS; and 3) To discuss current controversies regarding bivalirudin use in ACS.
- **3:30 pm – 4:00 pm Medical Marijuana Use and the ACS Risk**
  Shereif Rezkalla, MD, FACP, FACC
  - Learning Objectives: 1) Review key concepts regarding cardiovascular risk with marijuana use; 2) Compare and contrast cardiac risks of marijuana and tobacco smoking; and 3) Discuss the potential impact of increasing use of recreational and medical marijuana.
- **4:00 pm – 4:30 pm Addressing Chest Pain Complaints Among Prison Inmates**
  Erick Eiting, MD, MPH, MMM
  - Learning Objectives: 1) Describe the contemporary landscape of providing healthcare to inmates; 2) Discuss the challenge of distinguishing true cardiovascular pathology from secondary gains; and 3) Describe novel approaches in caring for health of prison inmates.
Observation Services Management Boot Camp
Co-Moderators: Frank Peacock, MD, FACEP & Kay Styer Melching, MSA, BSN, RN, CPHQ

1:30 pm – 2:30 pm  CMS Updates/2 Midnight Rule
Mike Ross, MD, FACEP
Learning Objectives: 1) Learn what is the CMS 2-Midnight Rule; and 2) Discuss how this rule affects patients and the hospital.

2:30 pm – 4:30 pm  How-to Set-Up Observation Services in Your Facility
Anwar Osborne, MD, MPM, FACEP & Kay Styer Melching, MSA, BSN, RN, CPHQ
Learning Objectives: 1) The participant will be able to define and describe observation services; 2) The participant will learn how to start an observation service line; 3) The participant will describe the cost savings and revenue opportunities regarding observation services; and 4) Current research to support observation service line from a clinical and cost perspective.

EMS and The Cardiovascular Patient
Moderator: Anna Ek, BSN, RN

1:30 pm – 2:30 pm  Community Paramedicine
Matt Zavadsky
Learning Objectives: 1) Understand the alignment of incentives that has created the healthcare system stakeholder’s interest in community paramedicine and mobile integrated healthcare; 2) Learn the types of programs in place across the United States; and 3) Understand how the outcomes of these programs are helping the healthcare system meet IHI’s Triple Aim.

2:30 pm – 3:00 pm  Remote Ischemic Conditioning (RIC) Helps STEMI Patients
Speaker TBD
Learning Objectives: 1) Gain an understanding of what Remote Ischemic Conditioning is; and 2) Discuss the patient benefits and outcomes of RIC.

3:00 pm – 3:30 pm  How EMS is Helping Reduce Readmissions
Matt Zavadsky
Learning Objectives: 1) Learn how a committed EMS system helped reduce readmissions by over 60% 2) Describe the programs put in place with the hospital and the community; 3) Describe the role EMS plays in reducing patient readmissions.

3:30 pm – 4:00 pm  Non-invasive Positive Pressure Ventilation (CPAP BiPAP) in the Field for HF Patients
Randy Budd, RRT, CEP, EMS Captain
Learning Objectives: 1) Describe the benefits of the application of NPPV for the patient that presents in heart failure in the pre-hospital setting; 2) Review the pre-hospital protocols for the application of NPPV; 3) Discuss the decrease in intubation rates from the utilization of NPPV in the pre-hospital setting; and 4) Review heart failure patient outcomes from the application of NPPV.

4:00 pm – 4:30 pm  HIPAA and EMS: What Can We Give Them? Legality of Providing Patient Information
John Childs, Esq.
Learning Objectives: 1) Discuss if hospitals can give patient outcomes feedback to EMS; 2) Discuss whether EMS can receive outcomes information from the hospitals to validate and improve care in the pre-hospital setting; and 3) Discuss if hospitals can provide EMS with patient-specific data and feedback without violating HIPAA.

Taking the Pulse: Current Topics in Atrial Fibrillation
Co-Moderators: Carol Clark, MD, MBA, FACEP & Philip Beckley, PhD, CCT

1:30 pm – 2:00 pm  Early Stabilization and Management of the AFib Patient
Carol L. Clark, MD, MBA, FACEP
Learning Objectives: 1) Describe the protocols for triaging new onset and recurrent AFib; 2) Describe the Emergency Department treatment of various presentations of AFib including unstable, stable, recent-onset, and AFib with RVR; 3) Describe how history, physical exam, blood work, and diagnostic testing play into the assessment of AFib; and 4) Describe the protocols used for disposition and discharge decisions.

2:00 pm – 2:30 pm  Novel Anticoagulants: What are the Issues?
Deborah L. Wolbrette, MD
Learning Objectives: 1) Describe the benefits of the application of NPPV for the patient that presents in heart failure in the pre-hospital setting; 2) Review the pre-hospital protocols for the application of NPPV; 3) Discuss the decrease in intubation rates from the utilization of NPPV in the pre-hospital setting; and 4) Review heart failure patient outcomes from the application of NPPV.

2:30 pm – 3:00 pm  New Approaches to Ablation and Device Therapy
Thomas F. Deering, MD, FACC, FACP, FHRS
Learning Objectives: 1) Identify patients that are suitable candidates for atrial and surgical ablation; 2) Describe the current state of ablation as a first-line therapy for AFib; 3) Identify the indications and complications for catheter and surgical ablation; and 4) Describe the indications and use of implantable devices for Afib.

3:00 pm – 3:30 pm  A Multidisciplinary Approach to Optimizing Management of the AFib Patient in the Emergency Dept. and Beyond!
Christine McIntyre, RN, MHA, BSN, FACHE, AACC
Learning Objectives: 1) Provide an overview of a multidisciplinary Atrial Fibrillation disease center; 2) Describe the process for managing the co-morbid high risk AFib patients from inpatient to OP status in a multidisciplinary clinic; and 3) Discuss the protocol development for electrical cardioversion of AFib patients in the Emergency Dept.
Daily Schedule Cont.

18TH CONGRESS | May 5-7, 2015

3:30 pm – 4:00 pm  
**Case Studies**  
Carol L. Clark, MD, MBA, FACEP  
Learning Objectives: 1) Recent onset less than 48 hours AFib; 2) Unstable AFib; 3) Stable AFib with greater than 48 hours or undetermined time; and 4) AFib with Rapid Ventricular Rate; and 5) AFib with CHF Paroxysmal (treated same based on above).

4:00 pm – 4:30 pm  
**AFib Certification and Beyond: What Have We Learned**  
Philip Beckley, PhD, CCT  
Learning Objectives: 1) Describe the demographics associated with the facilities that were awarded Atrial Fibrillation Certification from the Society of Cardiovascular Patient Care from July 2011 through June 2014; 2) Compare the AFib volume, procedure, and treatment strategy data between those that offered electrophysiology services and those that were referring facilities; 3) Identify quality metrics and compare with known benchmarks; 4) Review outcomes in terms of perceived and actualized benefits of AFib Certification; and 5) Identify areas for process improvement that may need special attention for those pursuing AFib v2 Accreditation.

**Executive Summit**  
Co-Modestors: Wil Mick, MBA, CEO; Steve Berkowitz, MD; Brady Augustine, Pres./CEO; and Steven Deitelzweig, MD  
1:30 pm – 2:00 pm  
**Evidence-based Medicine: A Journey from Journal to the Bedside**  
Speaker TBD  
Learning Objectives: 1) Discuss the time it takes evidence based medicine to make it to the bedside and the theory of improving patient outcomes; and 2) Learn how evidence-based healthcare enhances a clinician’s traditional skills in diagnosis, treatment, prevention and related areas through the systematic framing of relevant and answerable questions and the use of mathematical estimates of probability and risk.

2:00 pm – 3:00 pm  
**The Transforming Clinical Practice Initiative (TPCI): CMS’ Effort to Support Practice Integration into Broader Systems of Care**  
Brady Augustine, President and CEO  
Learning Objectives: 1) Discuss the new CMS initiative to help prepare and transition physician practices into emerging delivery and payment models like accountable care organizations. 2) Gain understanding of the various programs affecting physician and provider payment. 3) Discuss the importance of building patient-centered systems of care and how these programs may be affected by numerous levels of rapidly-changing, complex, yet uncoordinated payment policies.

3:00 pm – 4:00 pm  
**The World of Medicare Risk: Bundling, ACO’s and What’s Next?**  
Speaker TBD  
Learning Objectives: 1) Discuss the process for and risk of provider groups moving toward a shared savings payment model to a population-based payment model; 2) Discuss the mechanisms for and risk of engaging Medicare Shared Services working in coordination with private payers; and 3) Discuss aligning provider incentives, that will improve quality and health outcomes for patients across the ACO, and achieve cost savings for Medicare, employers and patients.

4:00 pm – 5:00 pm  
**Hospital System Accreditation: What is the Value? What are the Results?**  
LifePoint System Senior Executive  
Learning Objectives: 1) Standardize care processes across multiple hospitals within a System; 2) Improve collaboration and share problem solving across multiple System hospitals; and 3) Share best practices and policies that work.

**Plenary Session**

**Oral Abstract Presentations**  
Co-Moderators: Brian C. Hiestand, MD, MPH, FACEP & Ezra Amsterdam, MD, FACC  
4:30 pm – 5:30 pm  
**Recent Research: Oral Abstract Presentations**  
Learning Objectives: Four selected presenters will discuss cutting edge ACS, HF, AFib, or Chest Pain management, Observation Services, clinical care from original research projects. The best of submitted research-based abstracts relating to the understanding and patient management of cardiovascular diseases will be presented by the abstract author. Upon completion of this session, participants should be able to explain the etiology and management of ACS, Chest Pain, AFib, HF, and Observation Services.

5:30 pm – 7:00 pm  
**Exhibit Hall Open with Reception**

5:30 pm – 7:00 pm  
**Abstract Poster Viewing - Meet-the-Poster Presenters**
Thursday, May 7, 2015

9:00 am – 2:00 pm  Registration and Information Booth Open
8:00 am – 9:30 am  Exhibit Hall Open with Coffee Service
All Day  Abstract Poster Viewing

Concurrent Tracks:

Core Issues in ACS
Co-Moderators: David Burt, MD & Kelly Hewins, MSN, RN, CEN, CPHQ

9:30 am – 10:00 am  What are the Latest Biomarker Strategies When Assessing Cardiovascular Risks
Robert H. Christenson, PhD, DABCC, FACB
Learning Objectives: 1) Describe the role that biomarkers play in the contemporary clinical environment, such as troponin, natriuretic peptides, and point-of-care assays; 2) Identify novel biomarkers in development and describe the advantages of these biomarkers over currently available assays; and 3) Appraise the potential effects of novel biomarkers on clinical care, including potential downsides of greater sensitivity assays.

10:00 am – 10:30 am  Risk Stratification Models: How to Find the One That Works Best for You
Speaker TBD
Learning Objectives: 1) Identify the traditional and newly defined risk factors; 2) Describe the tools used to assess risk factors; 3) Describe the tools used to determine the patient’s risk for ACS; and 4) Discuss how to identify low risk patients.

10:30 am – 11:00 am  Avoid Devastating Handoff Errors: Improving Transitions of Care
Edward Leigh, MA
Learning Objectives: 1) Discuss ways to avoid patient handoff errors such as delay in treatment, inappropriate treatment and increased length-of-stay; 2) Discuss specific and evidence-based strategies to improve patient handoffs, improve communication; and 3) Learn to decrease your risk of errors, malpractice claims, and improve patient satisfaction.

11:00 am – 11:30 am  What are the Latest AHA/ACC Guideline Updates
Ezra Amsterdam, MD
Learning Objectives: 1) Discuss current AHA/ACC Guidelines for the Management of Patients with Non-ST-Elevation ACS and 2) Examine whether adherence to guidelines improves patient care.

11:30 am – 12:00 pm  How State Public Policy Impacts Care Delivery
American Heart Association Representative
Learning Objectives: 1) Describe the impact state and local governments have on the establishment of standards for emergency cardiovascular systems of care; 2) Evaluate data reporting and performance standards provided by state and local government in the care of the STEMI patient; and 3) Explain how to leverage state regulations to improve STEMI systems of care.

Hot Topics in Heart Failure Patient Management
Co-Moderators: Garrie Haas, MD & Maghee Disch, MSN, RN, CNL, CHFN

9:30 am – 10:15 am  Tricks of the Trade: Optimizing Medical Therapy in the Tenuous Patient
Steve Press, MSN, APRN, CNP, NP-C
Learning Objectives: 1) Identification of when to refer to a HF specific clinic and potential need for advanced therapies; 2) Discuss medical titration and optimization while fighting through difficult patient side effects; and 3) Define outpatient clinic options for therapy and management.

10:15 am – 11:00 am  The First 48
Jennifer Martindale
Learning Objectives: 1) Discuss triage and risk stratification of de novo HF patient vs. known HF patient; and 2) What diagnostics, treatments and services should be performed inpatient vs. during outpatient follow up.

11:00 am – 12:00 pm  Building a Comprehensive HF Program
Nancy Gerwe, MSN, RN, ACNS-BC
Learning Objectives: 1) Development of a HF program; team coordination and process implementation; 2) Define the role of the HF coordinator/navigator; and 3) Define strategies for improving VBP.

Observation Services Management Boot Camp (Cont’d)
Co-Moderators: Frank Peacock, MD, FACEP & Kay Styer Melching, MSA, RN, BSN, CPHQ

9:30 am – 10:00 am  Chest Pain: Care of a Chest Pain Patient in an Observation Services Unit
Simon A. Mahler, MD, MS, FACEP
Learning Objectives: 1) Discuss the role of an Observation Services Unit in the care of patients with acute chest pain; 2) Define appropriate inclusion/exclusion criteria for managing patients with chest pain in an Observation Unit setting; and 3) Discuss Observation Unit protocols and diagnostic testing strategies for the management of patients with chest pain.

10:00 am – 10:30 am  Heart Failure: Care of a HF Patient in an Observation Services Unit
Philip D. Levy, MD, FACEP
Learning Objectives: 1) Describe the role of an Observation Services Unit in the care of patients with heart failure; 2) Define inappropriate inclusion/exclusion criteria for managing heart failure patients in the observation setting; and 3) Discuss treatment strategies/protocols for heart failure patients in the observation setting.
## Daily Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10:30 am – 11:00 am</td>
<td><strong>Atrial Fibrillation: Care of an AFib Patient in an Observation Services Unit</strong>&lt;br&gt;Carol L. Clark, MD, MBA, FACEP&lt;br&gt;Learning Objectives: 1) Describe the role of observation medicine (observation status) in the care of AFib patients; 2) Discuss appropriate inclusion/exclusion criteria for managing AFib patients in the observation setting; and 3) Discuss treatment strategies/protocols for AFib patients in the observation setting.</td>
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<tr>
<td>11:00 am – 11:30 am</td>
<td><strong>Complex vs Simple Observation</strong>&lt;br&gt;Pawan Suri, MD&lt;br&gt;Learning Objectives: 1) Discuss how to assess a patient for Observation Services; 2) Discuss the protocols to admit a patient into an Observation Unit, and 3) Discuss the patient’s medical history, the immediate medical needs, and the medical predictability of something adverse happening to that patient.</td>
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<tr>
<td>11:30 am – 12:00 pm</td>
<td><strong>Metrics for the &quot;C&quot; Suite</strong>&lt;br&gt;Kay Styer Melching MSA, BSN, RN, CPHQ&lt;br&gt;Learning Objectives: 1) The participate will be able to demonstrate cost saving benefit and revenue opportunities provided by observation services via data; 2) The participant will be able to describe metrics that support efficient observation operations; and 3) The participant will be able to describe metrics that validate observation services improve throughput and hospital operations.</td>
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<tr>
<td>11:30 am – 12:30 pm</td>
<td><strong>Panel Discussion with STRAC-San Antonio EMS, Education Perspective, and EMS Software Perspective</strong>&lt;br&gt;Learning Objectives: 1) Participants will be introduced to the concept of the RAC Texas system for Prehospital Providers; 2) Given tips and guidance to effective engagement with EMS and EMDS providers; 3) Learn how to unblind data to support pre-hospital providers being empowered to make transport decisions based upon “closest and most appropriate” care available; 4) Discuss MED care/EMS community services; 5) Describe the software used to define process flow, process breakdowns and ability to communicate from the home through the ED, to transfer or the Cath Lab and intervention for STEMI; and 6) Introduction on how to benchmark against other accredited facilities as well as interdepartmental benchmarking, interfacility ranking, etc.</td>
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<tr>
<td>9:30 am – 10:15 am</td>
<td><strong>Executive Summit (Cont’d)</strong>&lt;br&gt;Co-Moderators: Wil Mick, MBA, CEO; Steve Berkowitz, MD; Brady Augustine, Pres./CEO; and Steven Deitelzweig, MD</td>
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<tr>
<td>9:30 am – 10:15 am</td>
<td><strong>Pay for Performance Moves to Predominately Outcomes Measured Performance in 2015</strong>&lt;br&gt;Steve Berkowitz, MD&lt;br&gt;Learning Objectives: 1) How to use data and processes to improve outcomes; 2) How to achieve superior performance</td>
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<tr>
<td>10:15 am – 10:45 am</td>
<td><strong>Designing Hospital Units to Optimize Patient Outcomes: AKA Accountable Care Units</strong>&lt;br&gt;Jason M. Stein, MD, FHM&lt;br&gt;Learning Objectives: 1) Improve outcomes, operational efficiency, and patient satisfaction; 2) Describe the patient centered workflow structure; 3) Learn how to design hospital units that optimize value-based purchasing scores; and 4) Identify community facing resources and improve transitions of care.</td>
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<tr>
<td>10:45 am – 11:15 am</td>
<td><strong>ICD 10: Proper Coding &amp; Billing DO MATTER</strong>&lt;br&gt;Joseph Nichols, MD&lt;br&gt;Learning Objectives: 1) Learn how much medical coding productivity will be expected; 2) Discuss if accuracy will be a problem with medical coders familiar with ICD-10 codes; 3) What systems use ICD codes; 4) Learn how much reimbursements can change; and 5) Describe what documentation needs to improve.</td>
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<tr>
<td>11:15 am – 12:00 pm</td>
<td><strong>Controlling Care Variation</strong>&lt;br&gt;Edward Leigh, MA&lt;br&gt;Learning Objectives: 1) Discuss methods for obtaining consensus on care delivery; 2) Discuss specific and evidence-based strategies to improve patient handoffs, improve communication; 3) Learn to decrease your risk of errors, malpractice claims, and improve patient satisfaction; 4) Identify how to create venues for care variation review to include successes, failures and reasons for variation.</td>
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</tbody>
</table>
12:00 pm – 1:30 pm  Exhibit Hall Open with Lunch

Concurrent Sessions

1:30 pm – 4:30 pm  **Why You Should Care About Data and How It Can Help Your Hospital**
Kelly Hewins, MSN, RN, CEN, CPHQ; Bill Sampsel, Data Manager; Donna L. Hunn, MSc, RN, MAN, ANP-C; Joe Spaulding, Director of IT & Abe Joseph, Director of Accreditation

Data is a double-edged sword—costly to gather and maintain, but filled with potential. Healthcare organizations are investing in data to gain insights, evaluate new opportunities, improve operations, improve patient care, and manage risk.

Learning Objectives: 1) Identify what data you should collect; 2) How to collect the data; 3) How to analyze the data; 4) How to interpret the data; and 5) How to apply the data into the actionable strategies and tactics; and 5) Learn how hospitals benefited from putting their data findings to good use.

1:30 pm – 4:30 pm  **Latest Innovations in Heart Failure Patient Care**
Sitaramesh Emani, MD & Michael Craig, MD

Learning Objectives: 1) Discuss the role of devices and outpatient monitoring in advanced HF; 2) What can we expect with newly emerging drug therapies?; and 3) Discuss role of biomarkers such as ST-2 and Galectin-3 in diagnosis, disease severity and prognostication.

1:30 pm – 4:30 pm  **How Can Observation Services Impact Your Financial Objectives: Billing & Coding**
Michael Granovsky, MD

Learning Objectives: 1) Discuss the seven habits of highly effective observation units needed to achieve optimal outcomes; 2) Identify key staffing, protocols, key data metrics, and coding/billing issues; 3) Execute nuts and bolts to develop and maximize the use of an observation unit; and 4) Q&A Panel Discussion with leading experts

1:30 pm – 4:30 pm  **SCARED HEALTHY: Life Cycle of the ACS Patient**
David Burt, MD; Raymond Bahr, MD; David Hiltz & Paul Skurdall

Learning Objectives: This session will provide you with the building blocks of crafting the message you can take beyond your hospital doors. It combines information on the Chain of Survival, Early Heart Attack Care, Sudden Cardiac Response and Hands-Only CPR along with best practice methods and real-life examples provided by the experts in each field. Q&A Panel Discussion with leading experts.

Topics Addressed:
- EHAC
- Heart Safe Communities
- Post Discharge/Infarct follow-up (How to keep them from reoffending)
- How to Create a Coronary Care Unit in Your Community
- How to Educate Your Community
- Get Hands-Only CPR training

1:30 pm – 4:30 pm  **Ask The Experts about SCPC’s Accreditations: Brainstorm Ideas, Share Experiences & Best Practices, Customer Success Stories**
Michele Wood, MSN, RN, CPHQ, LNC & the SCPC Accreditation Staff

Learning Objectives: 1) Highlight the tips & tricks of accreditation; 2) Discuss the benefits to your hospital; 3) Pitfalls & Pearls: avoiding jeopardy status; 4) How to build your team; and 5) How to take your hospital through a system-wide accreditation.
18th Congress & Executive Summit Faculty

Ezra A. Amsterdam, MD, FACC
Professor of Medicine
Director of Coronary Care Unit
University of California, Davis Medical Center

Brady Augustine
President & CEO
Aggressive Analytics, Inc.

Raymond D. Bahr, MD, FACC
SCPC President Emeritus
Immediate Past Medical Director, Coronary Care Unit
St. Agnes Healthcare

Steve Berkowitz, MD
SMB Health Consulting

M. Nicholas Burke, MD, FSCAI
Senior Consulting Cardiologist
Director, CV Emergency Services
Minneapolis Heart Institute

David R. Burt, MD
SCPC 2015 Congress Chair
Assistant Professor of Emergency Medicine
University of Virginia Health System

John Childs, Esq.
Brennan, Manna & Diamond

Robert H. Christenson, PhD, DABCC, FACB
Professor of Pathology
Professor of Medical & Research Technology
Director, Rapid Response Laboratories
University of Maryland School of Medicine

Carol L. Clark, MD, MBA, FACEP
Director, Division of Observation Medicine
Dept. of Emergency Medicine
Beaumont Health System

Michael L. Craig, MD
Assistant Professor of Medicine
Medical University of South Carolina

Thomas F. Deering, MD, FACC, FACP, FHRS
Chief, Executive Council, Piedmont Heart Institute
Chief, Piedmont Heart Institute Arrhythmia Center

Steven Deitelzweig, MD
Ochsner Clinic Foundation, Hospital Medicine

Erick Eiting, MD, MPH, MMM
Assistant Professor of Emergency Medicine
University of Southern California

Sitaramesh Emani, MD
Advanced Heart Failure & Cardiac Transplant
The Ohio State University, Wexner Medical Center

Nancy Gerwe, MSN, RN, ACNS-BC
Clinical Nurse Specialist
Heart Failure Clinical Coordinator
Chesapeake Regional Medical Center

Michael Granovsky, MD, FACEP
President,Coding
LogixHealth

Garrie J. Haas, MD
Professor of Medicine
Section Director, Advanced Heart Failure & Cardiac Transplantation
Division of Cardiovascular Medicine
The Ohio State Wexner Medical Center Davis Heart & Lung Research Institute

Timothy Henry, MD, FACC
Interventional Cardiologist
Chief of Cardiology
Cedars Sinai Heart Institute

Brian Hiestand, MD, MPH, FACEP
Associate Professor of Emergency Medicine
Wake Forest University Health Sciences

David A. Hildebrandt, RN, CFRN, NREMTP
Manager, CV Emergency Program
Minneapolis Heart Institute at Abbott-Northwestern Hospital

David Hiltz
American Heart Association

Edward Leigh, MA
Founder & Director
Center for Healthcare Communication

Phillip D. Levy, MD, MPH
Associate Professor of Emergency Medicine
Associate Director of Clinical Research, Dept. of Emergency Medicine
Assistant Director of Clinical Research, Cardiovascular Research Institute
Wayne State University School of Medicine

Christine McIntyre, RN, MHA, BSN, FACHE, AACC
Becker’s Hospital

Simon A. Mahler MD, MS, FACEP
Associate Professor
Dept. of Emergency Medicine
Wake Forest School of Medicine
David E. Winchester, MD, MS, FACP, FACC
Staff Cardiologist, Malcom Randall VAMC
Assistant Professor of Medicine
University of Florida

Deborah L. Wolbrette, MD
Professor of Medicine
Penn State University, College of Medicine

Matt Zavadsky
MedStar

**SOCIETY OF CARDIOVASCULAR PATIENT CARE STAFF FACULTY**

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Accreditation Review Specialist

Philip D. Beckley, PhD, CCT
AFib Service Line Specialist

Maghee Disch, MSN, RN, CNL, CHFN
HF Service Line Specialist

Anna EK, BSN, RN
Accreditation Review Specialist

Kelly Hewins, MSN, RN, CEN, CPHQ
ACS Service Line Specialist

Donna L. Hunn, MSc, RN, MAN, ANP-C
Accreditation Clinical Manager

Kay Styer Melching MSA, BSN, RN, CPHQ
Accreditation Review Specialist

Noemi Melendres-Wozny, BSN, RN, CCC
Accreditation Review Specialist

Wil Mick, MBA
Chief Operating Officer

Elizabeth Stokes, BSN, RN, CCC
Accreditation Review Specialist

Kevin Wehrle, RN
Accreditation Review Specialist

Michele Wood, MSN, RN, CPHQ, LNC
Accreditation Field Manager
## Congress & Executive Summit Registration Fees

<table>
<thead>
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<th>Membership Type</th>
<th>Early Bird Registration on or before March 31, 2015</th>
<th>Standard Registration on or after April 1, 2015</th>
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<tr>
<td><strong>MEMBERS</strong></td>
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<tr>
<td>Physician</td>
<td>$800.00</td>
<td>$875.00</td>
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<tr>
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<td>$600.00</td>
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<td><strong>NON-MEMBERS</strong></td>
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<tr>
<td>Physician</td>
<td>$900.00</td>
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<tr>
<td>Nurse/Tech/Administrators</td>
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<td><strong>OTHER</strong></td>
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<td>EMT/EMS</td>
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<td>Exhibitor Only Pass</td>
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### Pre-Conference Workshop Categories Membership Discounts Do Not Apply

<table>
<thead>
<tr>
<th>Workshop Category</th>
<th>Pre-Conference Workshop Pricing</th>
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<tbody>
<tr>
<td>Chest Pain Center v5 Accreditation Workshop</td>
<td>$495.00</td>
</tr>
<tr>
<td>Heart Failure v2 Accreditation Workshop</td>
<td>$495.00</td>
</tr>
<tr>
<td>Atrial Fibrillation v2 Accreditation Workshop</td>
<td>$495.00</td>
</tr>
<tr>
<td>Cardiovascular Care Coordinator Certification (C4) Boot Camp</td>
<td>$695.00</td>
</tr>
<tr>
<td>Considering CPC v5, HF v2, AFib v2 Accreditation? The Next Generation</td>
<td>No Charge</td>
</tr>
</tbody>
</table>

### Cancellations/Refunds

- Workshop cancellations must be in writing and emailed to cstrader@scpcp.org.
- Pre-conference Workshop specific - If the confirmed registrant paid a fee for the accreditation workshop, registrant may cancel and receive a full refund minus a $100 administrative fee until March 31, 2015.
- A confirmed registrant may cancel their Congress / Executive Summit Registration and receive a full refund minus a $100 administrative fee until March 31, 2015.
- Cancellations received after April 1, 2015, are nonrefundable.
- Confirmed registrations are transferable.
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